

**BENSON PARKS AND RECREATION DEPARTMENT
YOUTH ATHLETIC TEAM SPONSORSHIP**

CONTACT PERSONS NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

HOME #: _____ WORK #: _____

COMPANY SPONSORS NAME: _____

Have you sponsored an athletic team before? YES _____ NO _____
Please indicate colors you would prefer for your shirts. (Please limit one color shirt and one color screen)

SHIRT: _____ SCREEN: _____

Please list the sport(s) and age(s) that you would like to sponsor:

Sport:	Age Group:
_____	_____
_____	_____
_____	_____

Please provide a business card with your company logo or drawing of your logo for the screen on the shirts.

****OFFICE USE ONLY ****

Fees Paid: Cash: _____ Check: _____ Check #: _____
Receipt #: _____ Date: _____ Initials _____
New logo sent: _____ Screen on file: _____ Location: _____

**BENSON PARKS AND RECREATION DEPARTMENT
YOUTH ATHLETIC SPONSOR POLICY**

In an effort to offset the rising cost of youth athletic programs and to encourage community spirit and involvement, the Benson Parks and Recreation Department will accept Community and Business Sponsors for its youth athletic teams based on the following set of guidelines.

1. Sponsors do not have any authority in the administration and governing of the youth athletic leagues of the Benson Parks and Recreation Department.
2. Sponsor Logos will be printed on team uniforms where and if space allows. For example, sponsor screens will be printed on the front of baseball / softball uniforms but on the back of soccer uniforms.
3. Sponsors will have a choice of a one color shirt as well as a one color screen for the team that they choose to sponsor. All sponsor forms will be dated upon the payment of the sponsorship fee.
4. 4. Returning Sponsors will have first choice in sponsoring a returning team as long as the sponsor fee is paid by the established deadline. After the established deadline, sponsorships will be determined on a first come, first serve basis depending upon the payment date of the sponsorship fee.
5. Sponsors may not choose a color of shirt that has already been chosen in an age group. Colors will be chosen on a first come, first serve basis depending upon the payment date of the sponsorship fee.
6. The Benson Parks and Recreation Department will randomly assign sponsors to teams unless a specific team is requested due to a child participating on that team. In the event that two sponsors want to sponsor the same team, the Benson Parks and Recreation Department will determine the appropriate action to take to appease the situation.
7. The team sponsored shall assume that sponsor's name for all team listings, publicity, standings, or other information.
8. For baseball / softball, all teams will wear the standard parks and recreation cap with the Benson Parks and Recreation Department Screen.
9. Sponsors are discouraged from providing additional uniform items that would be worn during the actual game due to the fact that not all teams will receive this same benefit.
10. Sponsors are encouraged to attend all events in which the sponsored team is participating and may give out items such as coupons, discounts, etc. for their establishment if applicable.